



## **Prime Clinical and Zephyr-TEC Team Up to Voice Enable EMR Adoption**

(Pasadena, CA—January 21, 2004) Prime Clinical Systems, Inc., has established a partnership with Zephyr-TEC, San Mateo, CA, in order to make speech recognition software feasible for all physicians to embrace electronic medical records.

Prime, an EMR and physician practice management system vendor, is tapping Zephyr-TEC's expertise with speech recognition to provide physicians with a viable alternative to electronic keyboard data entry for patient charting purposes.

With speech recognition, physicians can dictate patient notes directly into the electronic medical record. Speech recognition improves upon traditional transcription because speech recognition transcribes the dictation instead of the transcriptionist, saving time and money for the doctor. With the help of Zephyr-TEC, doctors can speak directly to the EMR system. Some physicians simply are not comfortable with computerized data entry but have been dictating their notes for years. Speech recognition gives them the option to type or dictate their notes.

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“For a variety of reasons, some physicians simply won't let go of dictation and, in some cases, dictation actually fits better into some doctor's personal practice style,” says Richard Deits, M.D, Prime's Vice President, Electronic Medical Records. “We want to make sure that Prime's clients have this option. Just because you prefer to dictate doesn't mean that you should not also be able to take advantage of the myriad benefits that go along with using an electronic medical records system.”

For years, however, speech recognition technologies have not lived up to their promise. Zephyr-TEC draws on its vast experience with speech recognition technology integration to provide the expertise that medical professionals need to successfully implement speech recognition programs. Zephyr-TEC works closely with medical practices to recommend the

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appropriate products, training and support needed to successfully implement speech recognition software programs.

“Speech recognition is a very powerful tool for physicians – especially when trying to implement an electronic medical record. Many clinicians’ speech recognition efforts have failed either because they are using the wrong system or they are not properly trained,” says Renee Griffith, Zephyr-TEC’s CEO. “As experts in speech recognition integration, Zephyr-TEC ensures that medical practices can successfully implement a speech recognition solution.”

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Zephyr-TEC has worked closely with Prime Clinical to develop a cost effective program for the implementation of speech recognition within Patient Chart Manager including software, microphone, training and support programs that specifically support the patient charting requirements of Prime’s electronic medical record system. Prime Clinical representatives are authorized to promote and sell Zephyr-TEC's PCM Pak. Clients can contact Zephyr-TEC directly (toll-free 877-493-7497) to purchase the ZTEC/PCM Pak.

“Medicine is such a specialized industry with many clinical terms and abbreviations. The key to success is to combine the right products with effective training to make it work,” Griffith says.

By getting more physicians on board, medical practices will be able to take advantage of the benefits that come with the use of an EMR such as streamlined clinical workflow; improved clinical care via access to more complete medical information; reduced or eliminated transcription costs; and improved medical coding accuracy and, therefore, improved reimbursement.

“These benefits and the promise of electronic medical records have been looming for some time now. But we are going beyond the talk. We are taking the steps necessary to make sure that electronic medical records can become a reality for all physician practices,” says Barry Ardelan, Prime’s President and CEO.

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### **About Prime Clinical**

Prime Clinical Systems, Inc., is a medical software company headquartered in Pasadena, California. Founded in 1983, the company's proven products, stellar services, and innovative advances have made it one of the fastest growing providers of health care software systems in the nation.

### **About Zephyr-TEC**

Founded in 1993, Zephyr-TEC Corp., San Mateo, California, has become the global leader in speech recognition software implementation, training and support. Zephyr-TEC's mission is to assist medical professionals and individuals to be successful using speech recognition software for increased productivity, loss prevention and to return-to-work. The Zephyr-TEC team includes expert instructors, programmers, coordinators, administrators and executives.

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